



DOCUMENTING DECO OFFICIAL RULES AND PRIZES

How to Enter: On a copy of the Official Entry Form, students must type or clearly handprint their complete name, grade, school name, school address and school phone number including area code.

Mail the entry form and photograph to:
Documenting Deco Photography Competition
P. O. Box 6205,
New York, NY 10150-6205

- OR -

Email entry form and photograph to:
Learn@ArtDeco.org

All entries must be postmarked by midnight, June 2, 2015. The Art Deco Society of New York (ADSNY) is not responsible for lost, late or misdirected mail. All entries become the property of ADSNY and none will be returned.

Judging: All eligible entries will be judged by an independent panel of educators and photographers led by photographer Richard Berenholtz. The final winners will be notified by email or phone the week of June 8, 2015.

Each entry will be judged on the following criteria:

Relevance to theme: 40%,

Overall impact/Artistic merit: 40%,

Composition: 20%

In the event of a tie, tied entries will be re-judged based on artistic merit criteria. The decision of the judges is final. All winners and a parent or legal guardian will be required to execute an Affidavit of Eligibility/Release of Liability/Permission to Post within 7 days of notification or an alternate will be selected.

Students will grant ADSNY unlimited permission to post the photos on its website and social media, use it in press materials and other not-for-profit activities as long as student is credited in postings and other usage.

Prizes: There will be a separate judging for middle and high school students who submit entries into the contest. There will be a first, second and third place winner from the both the middle and high school divisions. Prizes include:

1. The grand prize winner will receive a digital camera, a photographic lesson/photo shoot with photographer Richard Berenholtz, an autographed first edition of Berenholtz's book *New York Deco* and a Certificate of Merit.
2. The second place winner will receive a digital camera, a signed first edition of Berenholtz's book *New York Deco*, and a Certificate of Merit.
3. The third place winner will receive a signed copy of Berenholtz's book *New York Deco* and a Certificate of Merit.

All student entries that meet the contest criteria will receive official Certificates of Recognition from the Art Deco Society of New York.

All prizes will be awarded and there will be no substitutions or transfers of prizes permitted; provided, however, ADSNY reserves the right to substitute prizes with other prizes of greater or equal value.

General Rules: No purchase necessary. Open only to students who, as of May 27, 2015, are enrolled in middle or senior high schools in one of the five boroughs of New York City. Participating sponsors and prize suppliers, and their affiliates, subsidiaries, advertising and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible. Void where prohibited by law. All federal, state and local laws apply. Photos must be entrant's original work, must not have won a previous prize or award, and must not have been previously published. ADSNY reserves the right to publish or display in electronic or print media all entries entered into the Documenting Deco Photography contest and the right to alter, amend, edit or change entries prior to publication so long as student attribution is given.

Acceptance of prize constitutes permission to use winning student entry and school's name and/or likeness without further compensation, for non-profit purposes unless prohibited by law. By participating in the *Documenting Deco* contest, schools, teachers, and student entrants agree to release and hold harmless ADSNY and its directors, officers, employees, sponsors, prize suppliers and Richard Berenholtz, from any and all losses, damages, rights, claims, and actions of any kind in connection with the *Documenting Deco* contest, or resulting from acceptance, possession, use or misuse of any prize, including, without limitation, personal injuries, death and property damage, and claims based on publicity rights, defamation, or invasion of privacy, whether suffered by entrant or a third party.

By participating in the *Documenting Deco* contest, schools, teachers, and student entrants agree to be bound by the official rules and decisions of the judges. ADSNY is not responsible for any typographical or other error in connection with the promotion and/or administration of the *Documenting Deco* contest or the announcement of prize winners. ADSNY and Richard Berenholtz will have no liability or responsibility for any claims arising in connection with participation in this contest or any prize awarded.

Questions and inquiries about contest rules can be emailed to Learn@ArtDeco.org

DOCUMENTING DECO ENTRY FORM

This contest is open to students in all middle and high schools in the five boroughs of New York. All entries must be postmarked or emailed to the Art Deco Society of New York at the address below no later than midnight, June 2, 2015.

SUBMIT THIS OFFICIAL ENTRY FORM WITH EACH ENTRY

Name of Student: _____

Grade of Student: _____

Name of Teacher: _____

Teacher email address: _____

Name of School: _____

School Address: _____

Address of building photographed: _____

Is this building landmarked? Yes _____ No _____ Not sure _____

Is this building on the New York Art Deco Registry? Yes _____ No _____

I chose this building because: _____

I took these photos using the following photo equipment: _____

By signing below I certify that all of the information contained on this entry form is correct and truthful.

Student signature: _____

Parent's signature: _____

Teacher's signature: _____

Entries must be submitted to ADSNY by email or postmarked by Midnight June 2, 2015.

Mail entries to:
Documenting Deco Photography Competition
P. O. Box 6205
New York, NY 10150-6205

Or email your entry and form to:
Learn@ArtDeco.org

If you have questions for ADSNY
Call: 212-679 DECO
Email: Learn@art.deco.org

